

# Nathan Blesse

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## Qualifications

- Experience with systematic Instructional Systems Design, applying it to multiple instructional settings, including web-based training for technicians, job aids for educators, instructional video for college students, blended learning for similar populations, and consulting on the addition of new learning solutions.
- Informed on various Instructional Design Theories, including Cognitive Load, Component Display, and Bloom's Taxonomy.
- Exemplary skills with training and instructional delivery with both instructor-led and web-based instruction.
- Excellent project management skills, managing a variety of initiatives with a systematic focus.
- Advanced computer skills with the ability to utilize a range of software programs. Familiarity with advanced office suite features such as developer tab tools (for form creation), tables and styles in Word, formulas and statistical calculation in Excel.

## Computer Skills

*Functional knowledge of the following programs*

- Microsoft Word, Excel, PowerPoint, Visio, Project, SharePoint
- Adobe Captivate, Photoshop, Dreamweaver, Flash, Acrobat Pro, Soundbooth, Camtasia, Articulate Suite

## Experience

Cricket Communications– San Diego, California

*Instructional Designer/Technical Trainer*

June 2009-Present

- Design, develop, and deliver technical training-related interventions for a wide variety of projects, from web-based or instructor-led training to non-training solutions.
- Work with subject matter experts (SMEs) to analyze, collect, and develop lesson content.
- Continuously developing processes and standards for training management and design for the technical training division.
- Designed and developed an internal web presence, allowing for standardization, improved communication, and automated project progress reporting amongst six teams.

Fair Isaac Corporation – San Diego, California

*Graduate Student Consultant*

Fall 2009

- Acted as an outside consultant in all aspects of the process of selecting a virtual classroom vendor for FICO, including RFP, potential vendor analysis, best practice research, and pilot test.

Yeungjin College – Daegu, South Korea

*Visiting Professor*

2008-2009

- Developed and delivered supplementary instructional materials for an English conversation course.
- Designed, developed, and implemented materials for English job skills training seminars.
- Designed training materials for teachers wishing to transition to an English language classroom.

Nutrition Link – San Diego, California

*Graduate Student Consultant*

Spring 2008

- Conducted an evaluation project to determine the feasibility and site compatibility of incorporating new and emerging media (podcasts, blogs, wikis, video, etc.) into the online curriculum.

2<sup>nd</sup> Chair Services – La Mesa, California  
*Manager*

1999-2007

- Designed and developed tutorial materials for lawyers needing to brush up on case-related medical topics.
- Designed employee manuals/job aids, managed business web sites.
- Conducted community polls, collected, analyzed and presented the data to be used in a legal setting.
- Interviewed interns and prospective employees.

## Education

MA in Educational Technology 2010

*San Diego State University, San Diego, California*

Instructional Technology Certificate 2008

*San Diego State University*

TESL/TEFL Certificate 2005

*Oxford Seminars*

BA in Psychology 2004

*San Diego State University*

## Work Samples

Writing Samples (Developed for FICO and the International Society for Performance Improvement)

[Final consulting report](#) showcases a fairly extensive analysis project, from RFP to recommendation.

[Product rollout proposal](#) demonstrates a full consideration of company needs for change and improvement.

Software Training Design (Developed for Cricket Communications- proprietary info removed)

Two samples from the pilot phase of a blended learning solution that combined [a written guide](#), [online demos](#), and live hands on training.

Instructional Product Design (created for EdTec 544)

Product highlighted two elements of the design process: [System Specifications](#) and [Prototype Evaluation](#).

Educational Video Design (created for EdTec 561)

[Video](#) gave brief instruction on the value of protein and why you should care a little.

## Awards

First runner up: International Society for Performance Improvement's annual University case competition.

## Affiliations

[Scholars Without Borders: A Fellowship of International Scholars, SDSU honor society](#)

[Student Association for Graduates of Educational Technology \(SAGE\)](#)

[The International Society for Performance Improvement \(ISPI\), San Diego chapter](#)